



LAHU NEWS

www.elahu.org

“America’s Benefit Specialists“

August 2008

Upcoming Events:

- 1) LAHU Board Meeting – All members are welcome!
Sept 12th, 7:30 am – 9:00 am @ Blue Cross Lincoln Office
- 2) Membership CE Meeting – Early October
Watch for details!
- 3) Toys for Tots Community Service Event
Early December; new location.



Scholarship Endowment Opportunity

Your Board of Directors is pleased to announce the formation of a permanent endowment, established at the BryanLGH Foundation. The proceeds of this endowment will be used to fund scholarships for nursing students attending the BryanLGH College of Health Sciences.

Funding sources for this endowment will be a combination of proceeds from current (and future) golf outings, excess association reserves and individual member contributions.

Watch for more information regarding this exciting opportunity to build a legacy for The Lincoln Association of Health Underwriters!

Did You Know?

- LAHU has 113 members; and was recognized for the top retention award for 2007-08.
- Nebraska has one of the highest per capita HUPAC contributions in the USA.
- Two LAHU members (Bob Grundman & Mike Gray) serve on national committees.

Board of Directors:

President	Joe Roberts
President-Elect	Ryan Swinton
Treasurer	Angela Hogan
Secretary	Pat Hoefener
Program Chair	Mike Gray
Legislative Chair	Rich Hill
Media Relations Chair	Scott Delisi
Membership Chair	Kipp Kissinger
Director	Dennis Butler

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Lincoln Association of Health Underwriters
2007- 08 Annual Summary Report
Chapter Activities & Accomplishments

Meeting Attendance-

- NAHU Capitol Conference:
Dennis Butler, Jim Daubert, Mike Gray, Bob Grundman, Angela Hogan, Joe Roberts, Ryan Swinton
- NAHU National Convention:
Dennis Butler, Jim Daubert, Mike Gray, Bob Grundman, Joe Roberts, Ryan Swinton
- Region IV Conference:
Mike Gray, Bob Grundman, Ryan Swinton

Chapter Management –

- All board members attended both the State and Chapter Strategic Planning sessions
- Qualified for the 2007 Silver Seal Award
- Awarded 1st Place large chapters for membership retention @ 93%
- 100% of board members recruited at least 1 new member
- Membership increased 6.5% to 114 members
- Had 12 qualifiers for Leading Producer Round Table (LPRT)
- Entered into agreement with the State Association to host elahu.org website
- Continued fiscal responsibility by maintaining a minimum of \$10,000 reserve
- Implemented Policies & Procedures for national meeting attendance / reimbursement

Local Meetings / Events –

- Hosted 4 membership meetings including CE credits
- Initiated Mayoral signing of Health Insurance Awareness Month proclamation
- Sponsored our 10th Annual benefit golf event

Public Service / Media Relations Projects –

- Instituted an endowment for nursing student scholarships at the BryanLGH School of Health Sciences –
Made an initial contribution of \$5000
- Executed a scheduled print advertising campaign
- Continued a special print supplement in the MBJ that included a list of all members
- Held a fund-raising event for the national **Toys For Tots** program
- President Joe Roberts received State Association “Underwriter of the Year” award

Legislative Efforts –

- Began discussions of a universal health insurance application with the DOI
- Facilitated HUPAC contributions to Governor Heineman, Senator Nelson and Senate-candidate Johannes
- Jointly sponsored a state-wide legislative teleconference with NAIFA -NE
- Had 100% of board members contribute to HUPAC
- Participated in a joint state legislative bill review committee with NAIFA-NE

Questions regarding the Lincoln Association of Health Underwriters can be directed to:

President – Joe Roberts, 434-8050