

LAHU 2006-2007 5 Year Strategic Plan

	1st Year Goal	3rd Year Goal	5th Year Goal
Membership: Net Count: 108 Retention: 94%	117 94%	129 94%	142 94%
Financial:	Operate on a balanced budget Hold 6 mo's operating expenses in account	Operate on a balanced budget Hold 6 mo's operating expenses in account	Operate on a balanced budget Hold 6 mo's operating expenses in account
Education: Number receiving NAHU supported designations:	3 **do survey monkey	3	3
Programs:	Hold 7 Total Events 4 Events will offer 2 - 3 Hours of CE with one of the Events Open to Employers 3 Events are Golf, Toys for Tots and Awards	Hold 7 Total Events 4 Events will offer 2 - 3 Hours of CE with one of the Events Open to Employers 3 Events are Golf, Toys for Tots and Awards	Hold 7 Total Events 4 Events will offer 2 - 3 Hours of CE with one of the Events Open to Employers 3 Events are Golf, Toys for Tots and Awards
Communication:	Send welcome letter to new members Send monthly newsletters to members Get Strategic Plan and Annual Report to all members	Send welcome letter to new members Send monthly newsletters to members Get Strategic Plan and Annual Report to all members	Send welcome letter to new members Send monthly newsletters to members Get Strategic Plan and Annual Report to all members
Legislative Goals: HUPAC: Key Contacts: Operation Shout:	25% Have all Lincoln Senators matched with an LAHU member Present at meeting how to use op. shout Participate in joint legislative meeting with State	30% Have all Lincoln Senators matched with an LAHU member Present at meeting how to use op. shout	35% Have all Lincoln Senators matched with an LAHU member Present at meeting how to use op. shout
Awards:	100% Board Triple Crown Receive Pacesetter Promote LPRT	100% Board Triple Crown Receive Pacesetter Promote LPRT	100% Board Triple Crown Receive Pacesetter Promote LPRT
Community Services:	Do 1 special promotion annually Promote 5 community programs	Do 1 special promotion annually Promote 5 community programs	Do 1 special promotion annually Promote 5 community programs
Media Relations:	Submit letters to the Editor Increase Public Relations - more press releases Use NAHU Coop money each year	Submit letters to the Editor Increase Public Relations - more press releases Use NAHU Coop money each year	Submit letters to the Editor Increase Public Relations - more press releases Use NAHU Coop money each year